

Full Combined Website and Communications Audit powered by Diversity & Ability

D&A

Diversity and Ability



RIGOROUS
TECHNICAL
ASSESSMENT



MANUAL
AUDIT



HOLISTIC
ACCESSIBILITY
ANALYSIS

Product Code: X-C-WCA

Features:

- ✓ Full technical crawl of website.
- ✓ Holistic review of 5 webpages.
- ✓ Holistic review of 5 pieces of communications collateral.
- ✓ Recommendations report.
- ✓ Review session to consolidate learning.

Websites will often be the first impression users, clients or potential talent get of an organisation. D&A (Diversity and Ability) audits help ensure websites and communications collateral are inclusive and accessible for all prospective users, going beyond simply complying with legislation to uphold the highest standards.

The D&A holistic approach will determine how inclusive and welcoming the materials are for a diverse audience and recommend actionable changes. Their experienced team will conduct a rigorous technical assessment, alongside a manual audit and user testing with Assistive Technology.

D&A represents the highest standard in inclusion and accessibility. Their website accessibility audits involve a holistic analysis of website structure, formatting, media, language, and content. Their experienced team of IT specialists and assistive technology end-users provide easy to understand feedback based on rigorous and detailed analysis.

They'll provide practical recommendations on how to ensure online materials are welcoming and meet the highest accessibility standards. In addition to a written report, D&A present their recommendations in a bespoke Disability Inclusion Communications Review Workshop. This allows teams to embed the learnings gained from the website and communications audit into proactive skills for creating inclusive communications going forward.

Specs continued on next page...

Full Combined Website and Communications Audit powered by Diversity & Ability

The D&A Website Accessibility Audit is based on the Web Content Accessibility Guidelines (WCAG), as recommended by the World Wide Web Consortium (W3C). This represents current best practice, and involves four key areas – an accessible website must be:

1. Perceivable
2. Operable
3. Understandable
4. Robust

In addition, D&A Communications Review will analyse:

- Structure
- Language
- Font and Typeface
- Images
- Videos

Rigorous Technical Assessment

Semi-automated tools are used to examine sample web pages. The results are then interpreted by an IT specialist to assess validity and to provide detailed recommendations.

Manual Audit

The selected web pages are reviewed by an experienced end-user of assistive technology, to ensure compliance and full functionality.

Holistic Accessibility Analysis

D&A represents the highest standard in inclusion and accessibility. Websites are assessed against rigorous expectations for structure, language, font, typeface, and imagery.

Disability Inclusion Communication Review Workshop

After the review is completed and the report is prepared, our Disability Inclusion Communication Review Workshop will deliver our recommendations in an interactive workshop, tailored to your team's needs. The workshop will be an opportunity to not only discuss the recommendations but improve skills for creating inclusive materials in the future.