



# Inclusive Communications Audit only powered by Diversity & Ability





RIGOROUS TECHNICAL ASSESSMENT



MANUAL AUDIT



HOLISTIC ACCESSIBILITY ANALYSIS

**Product Code:** X-C-ICA

### **Features:**

- ✓ Holistic review of 5 pieces of communications collateral.
- ✓ Recommendations report.
- ✓ Review session to consolidate learning.

Content is often the first impression users, clients or potential talent get of an organisation. D&A (Diversity and Ability) audits help ensure communications collateral are inclusive and accessible for all prospective users, going beyond simply complying with legislation to uphold the highest standards.

The D&A holistic approach will determine how inclusive and welcoming the materials are for a diverse audience and recommend actionable changes. Their experienced team will conduct a rigorous technical assessment, alongside a manual audit and user testing with Assistive Technology.

D&A represents the highest standard in inclusion and accessibility. Their accessibility audits involve a holistic analysis of structure, formatting, media, language, and content. Their experienced team of IT specialists and assistive technology end-users provide easy to understand feedback based on rigorous and detailed analysis.

They'll provide practical recommendations on how to ensure your materials are welcoming and meet the highest accessibility standards. In addition to a written report, D&A present their recommendations in a bespoke Disability Inclusion Communications Review Workshop. This allows your team to embed the learnings gained from the Communications Audit into proactive skills for creating inclusive communications going forward.

Specs continued on next page...





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## The D&A Communications Review will analyse:

- Structure
- Language
- Font and Typeface
- Images
- Videos

### **Disability Inclusion Communication Review Workshop**

After the review is completed and the report is prepared, our Disability Inclusion Communication Review Workshop will deliver our recommendations in an interactive workshop, tailored to your team's needs. The workshop will be an opportunity to not only discuss the recommendations but improve skills for creating inclusive materials in the future.