



3M™ PRIVACY AND
PROTECTION SOLUTIONS

3M DISPLAY MATERIALS & SYSTEMS DIVISION

Keep data private
and screens protected.

Go anywhere.
Do more.



Privacy is the best policy.

These days, screens are everywhere. And so are visual hackers. With the increase in mobile workers, open workspaces, high-resolution displays, and smartphone cameras capable of capturing images virtually unnoticed from across a room, confidential data is more vulnerable than ever.

An unprotected screen can expose sensitive information, including financial records, patient information, trade secrets and business plans.

Organisations spend millions on IT security, but often do little to protect confidential information in plain view. Are you doing everything you can?

69%

Percentage of those surveyed who said their visual privacy had been violated in the workplace.¹



67%

Number of employees who expose sensitive data outside the workplace, risking visual data breaches.²



£2.6 million

The average organisational cost per data breach.³



2X

Employees are twice as productive when not concerned with visual privacy.⁴



3M™ Privacy Filters and Screen Protectors.

Help protect your screen from visual hackers.

3M™ Privacy Filters and 3M™ Privacy Screen Protectors use an advanced vertical louver technology that's as thin as scientifically possible. They sit on top of your screen and provide up to 120° of visual protection from side views. You see your display clearly, while people on either side see only a black or gold screen.



Framed Privacy Filters

- Keeps sensitive information private
- Fits CRT and LCD desktop monitors
- Two easy attachment methods: adhesive or hanger arms
- Easily cleaned, anti-reflective surface helps reduce reflections



Black Frameless Privacy Filters

- Includes two easy-to-use attachment methods
- Reversible: glossy and matte sides, matte side helps reduce glare
- Protects screen and cleans easily
- Great for high-traffic areas



Gold Frameless Privacy Filters

Does everything Black Filters do, plus:

- Has 3M's highest level of clarity among 3M privacy filters
- Provides straightforward visibility while blocking side views



3M™ Privacy Filters and Screen Protectors.



Easy-On Privacy Filters

- Choose which direction you need privacy most, either portrait or landscape orientation
- Easy-on, easy-off bubble-free application
- Custom fit for various tablet sizes and brands



Privacy Screen Protectors

2-Way

- Private when vertically oriented, shareable when horizontal
- Dry application with stay-clean edge technology
- Custom fit for various tablet and phone sizes and brands
- Glossy finish



Privacy Screen Protectors

4-Way

- Secures information in vertical or horizontal orientation
- Light matte finish helps reduce glare to improve viewing



Find the correct filter for your device
Visit www.3M.co.uk/PrivacySelector



3M™ Anti-Glare Filters and Screen Protectors.

Defends against scratches and glare so you can go anywhere and do more.

Help protect screens from scratches, scuffs and scrapes, and enhance your viewing experience by reducing glare in bright light conditions. 3M has you covered with innovative solutions to improve your viewing experience.



Anti-Glare Filters

- Helps reduce glare and reflections
- Easy-on, easy-off
- Protects screen from scratches
- Easily cleaned. Includes cleaning cloth



Easy-On Anti-Glare Filters

- Helps reduce reflections in high-glare situations
- Easy to apply, remove and reapply
- Lightweight, thin frameless design



Anti-Glare Screen Protectors

- Scratch-resistant protection of your devices
- Easily removed, dry application
- Fingerprint resistant with easy-glide surface
- Easily cleaned with cloth and water



Ultra Clear Screen Protectors

- Crystal-clear film
- Durable scratch, dust & dirt protection
- Stay-clean edge technology helps prevent dust and grime from collecting on the edges of the screen protector



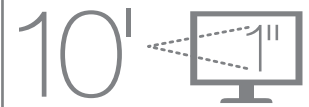


Monitors

As screen resolutions and sizes increase, visual hacking becomes a bigger threat. Today's corporate shift to open office environments also adds to the likelihood that sensitive information can and will be seen by the wrong person.

Available 3M™ Products:

- Gold or Black Frameless 3M™ Privacy Filters
- Framed 3M™ Privacy Filters
- 3M™ Anti-Glare Filters



How far away a 1" letter can be easily read on today's high-resolution monitors.⁵



Laptops

Mobility increases productivity, but only when employees are confident in their privacy and able to view their screen comfortably. You can trust 3M engineered solutions to help enhance screen privacy and protection.

Available 3M™ Products:

- Gold or Black Frameless 3M™ Privacy Filters
- 3M™ Anti-Glare Filters



Percentage of mobile workers who have accessed confidential info on a computer in public.⁶



Chromebooks

The Chromebook category is growing and these devices are being used in the education and business markets. 3M offers privacy and protection products for these increasingly popular machines.

Available 3M™ Products:

- Black Frameless 3M™ Privacy Filters
- 3M™ Anti-Glare Filters



Percentage of mobile workers concerned with exposing private info on computer displays in public.⁶



Tablets

3M products are designed to protect your privacy and screen integrity while maintaining your tablet's functionality.

Available 3M™ Products:

- 3M™ Privacy Screen Protectors
- 3M™ Easy-On Privacy Filters
- 3M™ Anti-Glare Screen Protectors
- 3M™ Easy-On Anti-Glare Screen Protectors
- 3M™ Ultra Clear Screen Protectors



Nearly half of companies surveyed state that mobility is their top business priority.⁷

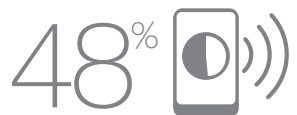


Smartphones

People look at their phones dozens of times each day in every kind of public situation. Email and texts have replaced calls, giving visual hackers even more opportunity to view sensitive information.

Available 3M™ Products:

- 2-Way 3M™ Privacy Screen Protectors
- 4-Way 3M™ Privacy Screen Protectors
- 3M™ Anti-Glare Screen Protectors
- 3M™ Ultra Clear Screen Protectors



Percentage of workers using smartphones for business each week.⁸

Learn more at www.3M.co.uk/privacyfilters

Sources:

- ¹ Ponemon Institute LLC "Visual Privacy Productivity Study," 2013; sponsored by 3M
- ² "Visual Data Breach Risk Assessment Study," People Security, February 2011
- ³ "2011 Cost of Data Breach Study," Ponemon Institute LLC, March 2012
- ⁴ Ponemon Institute LLC "Visual Privacy Productivity Study," 2013
- ⁵ The Sign Chef type size calculator, www.thesignchef.com/sizing_guide.php
- ⁶ "Oculus Labs Mobile Worker Privacy Survey," 2013
- ⁷ Citrix "Mobility in Business Report," 2013
- ⁸ Forrester Research Inc. "2013 Mobile Workforce Adoption Trends," by Ted Schadler, February 4, 2013